### **SHOW FACTS**

# Northeast RV & Camping Show CT Convention Center January 26-28, 2024

### **BOOTH EQUIPMENT**

Each 10' x 10' booth space includes one 8' high back drape, two 3' high side drapes and one 7"x44" booth ID sign. Drapery colors are black and champagne.

### **EXHIBIT HALL CARPET**

The aisles of the Exhibit Hall will be carpeted. Booth carpet is available for rental. See page 4.

### **DISCOUNT PRICES**

In order to receive the discounted rates listed in this manual, we must receive your order by: Friday, January 12, 2024. Order online (see page 2) and save the 8% Administrative Fee.

### **SHOW SCHEDULE:**

#### **Exhibitor Move-In:**

Tuesday, January 23, 2024 from 11:00am - 6:00pm (RV Dealers ONLY) Wednesday, January 24, 2024 from 9:00am - 6:00pm (RV Dealers ONLY) Thursday, January 25, 2024 from 9:00am - 7:00pm Friday, January 26, 2024 from 8:00am - 10:30am

### **Show Hours:**

Friday, January 26, 2024 from 12:00pm - 9:00pm Saturday, January 27, 2024 from 10:00am - 8:00pm Sunday, January 28, 2024 from 10:00am - 5:00pm

### **Exhibitor Move-Out:**

Sunday, January 28, 2024 from 5:00pm - 9:00pm Monday, January 29, 2024 from 8:00am - 2:00pm

### UNION RULES ARE IN EFFECT AT THE CONVENTION CENTER!! THESE RULES MAY IMPACT YOU AS A VENDOR:

Vendors may erect their own booth and lay their own carpet providing that it's the exhibiting companies own personnel performing the work. If you require additional assistance beyond your personnel please see labor order form on page 16 of this exhibitor services manual.

All banner hanging is jurisdiction of IATSE Union Member and to be ordered through CT Convention Center.

See Union Labor Regulations on page 15.



### **ONLINE ORDERING**

# Looking for an easier way to place you order? Tired of faxing or emailing forms?

### Try our fully PCI-Compliant Online Ordering System!

Simply request an online login by emailing info@demersexpo.com (please specify show name and date). We will then create an online login and notify you of this via email.

All products and services offered in this Exhibitor Services Kit are available on our online storefront.

Using our online storefront saves you an 8% administrative fee! Orders placed via email or fax will be assessed this fee.

Last day to receive discount pricing is Friday, January 12, 2024.

Floor prices apply after that date.

The Storefront will close on Friday, January 19, 2024

No online orders after that date.





### **CREDIT CARD AUTHORIZATION**

To have orders charged to a credit card account, please complete the information requested below and return this form with your order(s). Credit Card orders are subject to credit approval. Event site balances or charges for outstanding labor or miscellaneous items not previously paid will be charged to your credit card account.

DATE :
S BILLING ADDRESS  Booth #:
uthorized by:
Signature:
Date:

### **CREDIT AND PAYMENT POLICY**

The Credit Card Authorization section above must be completed and accompany all credit card orders.

Please notify your company representative of the following:

- All orders must be paid in full and/or credit card authorization (above) be on file with your order(s) before services are rendered.
- There will be no invoicing. Purchase Orders are not a form of payment.
- Payment for orders mailed to Demers in advance can be made by company check, money order or credit card.
- Event site orders can be paid by cash or charged to a credit card.
- International exhibitors must prepay all services in U.S. Currency.
- Items ordered, delivered to booth, then cancelled, will not be refunded.
- Other refund requests will not be considered unless exhibitor makes request of Demers prior to the close of the event.
- Exhibitor is responsible for the cost of repair or replacement if equipment is lost, damaged or stolen while being rented.
- Payment must be received by Friday, January 12, 2024 for discount pricing to apply.
- Orders received without payment will be assessed a late fee.

By submitting this credit card authorization, you knowingly authorize Demers to charge your credit card for any service rendered under the terms and conditions stated in this Exhibitor Kit. You also knowingly authorize your show-site representative to sign for charges on your behalf.

#### PAYMENT MUST BE INCLUDED WITH ALL ORDERS



### STANDARD FURNISHINGS

CARPETING						
QTY	Carpet Size	Advance	Floor	Subtotal		
	9' x 10' Carpet	147.00		Oubtotai		
	9' x 20' Carpet	256.00				
	9' x 30' Carpet	386.00	505.00			
	9' x 40' Carpet	481.00	621.00			
Car	pet Color: Gray Blue Red			Choice)		
Boo	SPECIAL CU	T CARPET	'ING			
Воо	th Size: ft. x	PADDING	X J.ZU			
1	th Size:ft. x					
	SKIRTEI	TABLE	S			
Skirt Co	lors: Gray Blue Red Black Wi	nite Green Burgund	y (circle choice	)		
QTY	Table Size	Advance		Subtotal		
	2' x 4' x 30" high	90.00				
	2' x 6' x 30" high	110.00	122.00			
	2' x 8' x 30" high	122.00	132.00			
	2' x 4' x 40" high	108.00	119.00			
	2' x 6' x 40" high	126.00	146.00			
	2' x 8' x 40" high	141.00	168.00			
	UNSKIRT	ED TABL	ES			
QTY	Table Size	Advance	Floor	Subtotal		
	2' x 4' x 30" high	53.00	57.00			
	2' x 6' x 30" high	57.00	60.00			
	2' x 8' x 30" high	67.00	71.00			
	2' x 4' x 40" high	61.00	75.00			
	2' x 6' x 40" high	69.00	84.00			
	2' x 8' x 40" high	77.00	86.00			
WOOD TABLE RISERS						
QTY	Riser Size	Advance	Floor	Subtotal		
	4' x 10" Undrape		64.00			
	6' x 10" Undrape	d 66.00	77.00			
	4' x 10" Draped	77.00	87.00			
	6' x 10" Draped	87.00	100.00			
Wood Table Riser Color: White						

Upholstered arm chair   51.00   69.00     Black Bar Stool w/ foot rest   80.00   96.00     Tubular folding chair   24.00   32.00     Upholstered bar stool   142.00   163.00     Padded side chair   46.00   53.00     SPECIAL DRAPERY/SKIRTING     Drape Colors: Gray Blue Red Black White Green Burgundy (circle choice)     QTY	CHAIRS							
Black Bar Stool w/ foot rest   80.00   96.00     Tubular folding chair   24.00   32.00     Upholstered bar stool   142.00   163.00     Padded side chair   46.00   53.00     SPECIAL DRAPERY/SKIRTING     Drape Colors: Gray Blue Red Black White Green Burgundy (circle choice)     QTY	QTY		Advance	Floor	Subtotal			
Tubular folding chair		Upholstered arm chair	51.00	69.00				
Upholstered bar stool		Black Bar Stool w/ foot rest	80.00	96.00				
Padded side chair 46.00 53.00  SPECIAL DRAPERY/SKIRTING  Drape Colors: Gray Blue Red Black White Green Burgundy (circle choice)  QTY Advance Floor Subtotal  8' high drapery Per Linear Foot 8.14 10.25  3' high drapery Per Linear Foot 7.61 8.66  13'-long table skirting 71.00 87.68  ACCESSORIES  QTY Advance Floor Subtotal  Clothes Tree 71.00 100.00  Easel (Tripod Display) 54.00 59.00  Garment Rack 88.00 126.00  Panelboard 184.00 257.00		Tubular folding chair	24.00	32.00				
SPECIAL DRAPERY/SKIRTING  Drape Colors: Gray Blue Red Black White Green Burgundy (circle choice)  QTY Advance Floor Subtotal  8' high drapery Per Linear Foot 8.14 10.25  3' high drapery Per Linear Foot 7.61 8.66  13'-long table skirting 71.00 87.68  ACCESSORIES  QTY Advance Floor Subtotal  Clothes Tree 71.00 100.00  Easel (Tripod Display) 54.00 59.00  Garment Rack 88.00 126.00  Panelboard 184.00 257.00		Upholstered bar stool	142.00	163.00				
Drape Colors: Gray Blue Red Black White Green Burgundy (circle choice)           QTY         Advance         Floor         Subtotal           8' high drapery Per Linear Foot         8.14         10.25           3' high drapery Per Linear Foot         7.61         8.66           13'-long table skirting         71.00         87.68           A C C E S O R I E S           QTY         Advance         Floor         Subtotal           Clothes Tree         71.00         100.00           Easel (Tripod Display)         54.00         59.00           Garment Rack         88.00         126.00           Panelboard         184.00         257.00		Padded side chair	46.00	53.00				
Advance	,	SPECIAL DRAPE	RY/SK	IRTIN	G			
8' high drapery   Per Linear Foot   8.14   10.25     3' high drapery   Per Linear Foot   7.61   8.66     13'-long table skirting   71.00   87.68      ACCESSORIES     QTY   Advance   Floor   Subtotal     Clothes Tree   71.00   100.00     Easel (Tripod Display)   54.00   59.00     Garment Rack   88.00   126.00     Panelboard   184.00   257.00	Drape C	colors: Gray Blue Red Black White C	Green Burgur	ndy (circle choic	e)			
3' high drapery   Per Linear Foot   7.61   8.66     13'-long table skirting   71.00   87.68	QTY				Subtotal			
13'-long table skirting			8.14	10.25				
A C C E S S O R I E S		3' high drapery Per Linear Foot	7.61	8.66				
QTY         Advance         Floor         Subtotal           Clothes Tree         71.00         100.00           Easel (Tripod Display)         54.00         59.00           Garment Rack         88.00         126.00           Panelboard         184.00         257.00		13'-long table skirting	71.00	87.68				
Clothes Tree   71.00   100.00     Easel (Tripod Display)   54.00   59.00     Garment Rack   88.00   126.00   Panelboard   184.00   257.00		ACCESSORIES						
Easel (Tripod Display)         54.00         59.00           Garment Rack         88.00         126.00           Panelboard         184.00         257.00	QTY		Advance	Floor	Subtotal			
Garment Rack 88.00 126.00 Panelboard 184.00 257.00		Clothes Tree	71.00	100.00				
Panelboard 184.00 257.00		Easel (Tripod Display)	54.00	59.00				
		Garment Rack	88.00	126.00				
		Panelboard	184.00	257.00				
Pegpoard   200.00   288.00		Pegboard	206.00	288.00				
Stage (4' x 4' all heights up to 36") 105.00 148.00			105.00	148.00				
Stage (4' x 4' w/ carpet & skirt) 150.00 210.00			150.00	210.00				
Stanchion Post 59.00 78.00			59.00	78.00				
Stanchion Belt 5.25 7.61		Stanchion Belt	5.25	7.61				
Waste Basket 15.23 22.00		Waste Basket	15.23	22.00				

#### - ORDER SUMMARY -

Subtotal: \$
6.35% Sales Tax: \$
8% Admin Fee: \$
Grand Total: \$

Advance price deadline: Friday, January 12, 2024. All items are for rental for the duration of the show only. Items ordered, delivered to booth, then cancelled, will not be refunded. Other refund requests will not be considered unless Exhibitor makes request of Demers prior to the close of the show. Exhibitor is responsible for cost of repair or replacement if equipment is lost, damaged or stolen while being rented. Rental are based on availability. Order early to guarantee what you want is available.

Order online and save the 8% administrative fee.

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

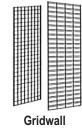


### **Additional Booth Accessories**

Looking for an item you do not see? Please call our office for availability and pricing.









**Coffee Table** 

\*Actual products may vary from images shown\*

ITEM	QTY	Х	PRICE	=	TOTAL
TOTE BAG HOLDER/RACK		Х	\$ 60.00	=	
SILK PALM TREE		Х	\$ 70.00	=	
LITERATURE RACK		Х	\$ 95.00	=	
COFFEE TABLE		Х	\$ 105.00	=	
2'X6' GRIDWALL (MUST ORDER AT LEAST 2)		Х	\$ 60.00 EA	=	
4' GONDOLA (COMES WITH 2 SHELVES)		Х	\$ 225.00	=	
ADDITIONAL GONDOLA SHELVES (2 ADDITIONAL MAX PER GONDOLA)		x	\$ 25.00 EA	=	
			SUBTOT	AL	\$
			6.35% SALES T	AX	\$
			8.00% ADMIN F	EE	\$
			GRAND TOT	Λ1	\$

Advance price deadline: Friday, January 12, 2024. Orders placed after deadline date will be assessed a 25% late fee. All items are for rental for the duration of the show only. Items ordered, delivered to booth, then cancelled, will not be refunded. Other refund requests will not be considered unless Exhibitor makes request of Demers prior to the close of the show. Exhibitor is responsible for cost of repair or replacement if equipment is lost, damaged or stolen while being rented. Rentals are based on availability. Order early to guarantee what you want is available.

Company Name:

Address:
City/State/Zip:
Authorized by:
E-mail:

Order online and save the 8% administrative fee.

Booth# (if known):

Phone:

Date:

Signature:



### **ELITE SERIES FURNITURE**





SORRENTO BLACK

### SORRENTO COUCH









SOUTH BEACH BISTRO 42' TABLE

SANIBEL BISTRO 42' TABLE

SANIBEL BAR CHAIR HIGH BACK ALSO AVAILABLE SANIBEL

### SOUTH BEACH —





SORRENTO CHAIR BLACK



SORRENTO CHAIR WHITE

**SORRENTO CHAIR** 

ITEM	QTY	Х	PRICE	=	TOTAL
SORRENTO COUCH WHITE		Х	\$ 550.00	=	
SORRENTO COUCH BLACK		Х	\$ 525.00	=	
SOUTH BEACH BISTRO 42" TABLE		Х	\$ 275.00	=	
SOUTH BEACH BAR CHAIR		Х	\$ 145.00	=	
SANIBEL BISTRO TABLE		Х	\$ 275.00	=	
SANIBEL BAR CHAIR - LOW BACK		Х	\$ 145.00	=	
SANIBEL BAR CHAIR - HIGH BACK		Х	\$ 145.00	=	
SORRENTO CHAIR WHITE		Х	\$ 290.00	=	
SORRENNTO CHAIR BLACK		Х	\$ 265.00	=	
		•	SUBTOT	AL	\$
			6.35% SALES T	AX	\$
			8.00% ADMIN F	EE	\$
			GRAND TOT	AL	\$

Advance price deadline: Friday, January 12, 2024. Orders placed after deadline date will be access a 25% late charge. All items are for rental for the duration of the show only. Items ordered, delivered to booth, then cancelled, will not be refunded. Other refund requests will not be considered unless Exhibitor makes request of Demers prior to the close of the show. Exhibitor is responsible for cost of repair or replacement if equipment is lost, damaged or stolen while being rented. Rental are based on availability. Order early to guarantee what you want is available. Order online and save the 8% administrative fee.

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	



### **CUSTOM BOOTH RENTAL**



Other custom options available.

Please call for a quote.

#### This custom booth rental package includes:

- Three full white backwall panels (8-10 linear ft total)
- Two full white sidewall panels (3 linear ft each side)
- Brushed aluminum trim
- One 9'x10' booth carpet
- One 30" high draped table
- One padded arm chair
- One wastebasket
- One Company I.D. Sign
- Show site delivery, setup and dismantle

#### PRINTED GRAPHICS ARE NOT INCLUDED. ADDITIONAL COSTS APPLY

Quantities are limited and are available on a first-come first-serve basis. This special booth package can not be ordered on show site.

\*Customizable panels with Logos and/or Graphics: Prices quoted upon request. Please call 860-882-0003.

#### **Custom Graphic Specs:**

Back Panel (3) - 38.25"x92.5" per panel, Side Panel (2) - 38.25"x92.5", Header (1) - 117.07"x14.75"

#### PLEASE INDICATE YOUR CHOICES FOR THE FOLLOWING ITEMS:

9'X10' Carpet Color:	Red	Blue	Gray	Burgundy
Table Length:	4'	6'	8'	
Table Skirt Color:	Red White	Blue Green	Gray Black	Burgundy
I.D. Sign Letter Color: I.D. Sign Text (up to 20 cha	Red aracters):	Blue	Black	

#### Additional I.D. Sign Characters can be ordered @\$8.00 per character

# CUSTOM BOOTH RENTAL PACKAGES X	\$			
10% DISCOUNT (TWO OR MORE UNITS)	\$			
ADDITIONAL I.D. SIGN CHARACTERS @ \$	\$			
LOGOS AND/OR GRAPHICS	\$			
	SUBTOTAL	\$		
	6.35% SALES TAX			
	\$			
	\$			

Advance price deadline: Friday, January 12, 2024. Orders placed after deadline date will be access a 25% late charge. All items are for rental for the duration of the show only. Items ordered, delivered to booth, then cancelled, will not be refunded. Other refund requests will not be considered unless Exhibitor makes request of Demers prior to the close of the show. Exhibitor is responsible for cost of repair or replacement if equipment is lost, damaged or stolen while being rented. Rental are based on availability. Order early to guarantee what you want is available.

Order online and save the 8% administrative fee.

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	



### MATERIAL HANDLING ORDER FORM

Materials can be shipped in advance to the Demers Warehouse or directly to the Venue. Exhibitor is responsible for making prepaid inbound and outbound shipping arrangements. Collect shipments or shipments billed to Demers will not be accepted. All shipments must be consigned to Demers and all material handling services must be prepaid. Demers Material Handling Services include receiving shipments, providing delivery to booth, storage of empty packing materials, and return of outbound shipments to the loading dock.

#### ADVANCE SHIPPING ADDRESS Please use enclosed labels on all pieces

TO: Name of Exhibitor & Booth Number

**NE RV & Camping Show** FOR:

c/o Demers Exposition Services, Inc.

151A Park Ave

East Hartford, CT 06108

Demers Warehouse will receive shipments and provide up to 30 days storage prior to the event. Loose materials will not be received at Demers Warehouse. Shipments may be received weekdays (excluding holidays) between 8:30am - 3:30pm.

Deadline to receive advance pricing discount: Friday, January 12, 2024

Rate: \$79.00 per cwt (100 lbs.) per shipment; weights are rounded to the next 100 lbs; minimum charge 2 cwt per shipment.

Special Handling: Any material not crated or properly packaged will be subject to a handling fee of 75% of the total drayage charges.

Overtime: not applicable

Late shipments: Items received at the Advance Warehouse after the Deadline Date will not be refused. A late fee of \$25.00 per cwt (\$100.00 minimum) will be charged, plus additional fees if special transportation is required.

Non-payment: Shipments received without a completed Material Handling form and full payment will be assessed a late payment fee of \$25.00 per cwt, \$100.00 minimum. Insurance Liability: By shipping to above address exhibitor agrees to terms and conditions o the attached LIABILITY AND INSURANCE BULLETIN on page 11.

#### **DIRECT SHIPPING ADDRESS - TO EVENT SITE** Please use enclosed labels on all pieces

TO: Name of Exhibitor & Booth Number

FOR: **NE RV & Camping Show** 

c/o Demers Exposition Services, Inc.

**CT Convention Center** 100 Columbus Blvd Hartford, CT 06103

Direct shipments will only be received on January 24-25, 2024

Rate: \$76.00 per cwt (100 lbs.) per shipment; weights are rounded to the next 100 lbs; minimum charge 2 cwt per shipment.
Special Handling: Any material not crated or properly packaged will be subject to a handling

fee of 75% of the total drayage charges.

Overtime: not applicable

Non-payment: Shipments received without a material handling order form and payment will be assessed a late payment fee of \$25.00 per cwt, \$100.00 minimum.

**DIRECT SHIPMENTS:** Direct shipment will only be accepted at the Venue on January 24-25, 2024. Shipments received at the Venue prior to January 24-25, 2024 will be redirected to the advanced warehouse and accessed 50% of the drayage cost as a redirect fee.

Insurance Liability: By shipping to above address exhibitor agrees to terms and conditions of the attached LIABILITY AND INSURANCE BULLETIN on page 11.

**MINIMUM** 

#### **Outbound Shipments:**

- Exhibitors who have freight going outbound after the event must complete a bill of lading at the Demers Service Desk.
- All shipping costs must be paid for by the exhibitor with either pre-paid shipping labels or "collect" charge terms.
- Exhibitors can make arrangements with the designated show carrier, ABF Freight, at the Demers Service Desk to take their shipment(s) at the close of the event for no additional material handling fee if drayage was paid on the inbound.
- Exhibitors may arrange with their own LTL carrier to pick-up their shipment(s) at the close of the event (carriers must check in during the first hour of dismantle).

SHIPMENT

- All non-LTL carriers outbound shipments will incur material handling charges of \$40.00 per cwt (\$80.00 minimum applies).
- If carriers do not pick up the shipment(s) from the venue, the shipment(s) will return to the Demers warehouse for an additional \$40.00 per cwt (100 lbs) (min. charge is \$80.00 per 2 cwt/200 lbs). Shipments returned to the warehouse can be picked up by Exhibitor's carrier beginning Wednesday, January 31, 2024. (warehouse hours are 8:30am - 3:30pm Monday through Friday, excluding Holidays).
- Any freight left on show floor without a DES Bill of Lading will be assessed a minimum 1 hour labor charge, actual charge to be determined.
- Empties may take up to one hour to return at the close of the show.

CADDIED

#### PLEASE COMPLETE THE FOLLOWING: X RATE

	CARRIER	PIECES	WEIGHT	per 100 lbs.*	CHARGE/SHIPMENT*	CHARGES
SHIPMENT 1			lbs.	\$79.00 or \$76.00	\$158.00 or \$152.00	\$
SHIPMENT 2			lbs.	\$79.00 or \$76.00	\$158.00 or \$152.00	\$
SHIPMENT 3			lbs.	\$79.00 or \$76.00	\$158.00 or \$152.00	\$
SHIPMENT 4			lbs.	\$79.00 or \$76.00	\$158.00 or \$152.00	\$
	LATE SHIP	MENT(s) to D	DES Warehouse	\$25.00	\$100.00 Minium Charge	\$
6.35% Service Fee						\$
Order Online and Save the 8% Administrative Fee 8.00% Admin Fee					\$	
TOTAL ESTIMATED CHARGES						\$

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	



**ESTIMATED** 

### **SHIPPING LABELS ADVANCE**

Copy and use this label for Advanced Shipment to Warehouse. Please have shipment(s) arrive by Friday, January 12, 2024 to avoid the late fee.

	RUSHIS
TO:	EXHIBITING COMPANY Please write exhibiting company's
	name in this box
	NE RV & Camping Show
	BOOTH NUMBER(s) Please write Booth # in this box if you know it at time of shipment
	c/o Demers Exposition Services, Inc.  151A Park Ave
	East Hartford, CT 06108
Carrie	r
Numbe	er of pieces

### **SHIPPING LABELS DIRECT**

Copy and use this label for Direct Shipment to SHOWSITE on January 24-25, 2024.

	RUSH!
ТО:	F
	EXHIBITING COMPANY Please write exhibiting company's name in this box
	NE RV & Camping Show
	BOOTH NUMBER(s) Please write Booth # in this box if you know it at time of shipment
	c/o Demers Exposition Services, Inc. CT Convention Center 100 Columbus Blvd Hartford, CT 06103
Carrie	·
Numbe	er of pieces

### LIABILITY AND INSURANCE BULLETIN

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for damage to uncrated materials, improperly packed materials, or concealed damage.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, theft or disappearance of exhibitor's material after same have been delivered to exhibitor's booth.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, theft or disappearance of materials before they are picked up from exhibitor's booth for reloading after the event. Bills of lading covering outgoing shipments which are furnished to DEMERS EXPOSITION SERVICES, INC. by exhibitors will be checked at the time of our actual pick-up from exhibitor's booth and corrections made where discrepancies occur.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, damage or delay due to fire, acts of God, strikes, lockouts or work stoppages of any kind, or to any causes beyond its control.

DEMERS EXPOSITION SERVICES, INC.'s liability shall be limited to physical loss or damage to the specific article which is lost or damaged, and in any event, DEMERS EXPOSITION SERVICES, INC.'s liability shall be limited to \$0.30 per pound.

DEMERS EXPOSITION SERVICES, INC. shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues, or for any collateral costs which may result from any loss or damage to an exhibitor's materials which may make it impossible to exhibit same.

The consignment or delivery of a shipment to DEMERS EXPOSITION SERVICES, INC. by an exhibitor, or by any other shipper on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipment) of the terms and conditions set forth in this bulletin.

EXHIBITORS REQUIRING ADDITIONAL INSURANCE COVERAGE SHOULD ARRANGE TO PLACE SAME THROUGH THEIR AGENT OR BROKER.



### **DIGITAL GRAPHICS AND SIGNS**

### Your presentation is everything!

Impress your potential new customer and stand out from your competitors with high impact digital graphics in your booth. Let our team of graphic designers and sign professionals bring your booth to the next level with high impact digital graphics.

The next pages are graphics order forms. Use these forms as a guideline or consult with our graphics team to determine what will be best for your booth.

Contact us at 860.882.0003.







### **SIGN & GRAPHICS ORDER FORM**

To order your graphics, complete this order form and attach your sign copy or electronic file. Please see artwork guidelines for electronic files on the following page. Note: All graphics are subject to a 100% cancellation charge.

### DIGITAL GRAPHICS

Demers Expo can provide the finest state-of-the-art digital graphic reproduction available on the market today. Capabilities include full-color spectrum, photo-quality, high-resolution digital printing in any size for banners, easel signage, and more.

### PRICING GUIDE

LX	Round length and width up to	Square Feet
Square X	\$10.00 per Sq. Ft. Dis or \$15.00 per Sq. Ft. Sta	scount Price = Total

In order to receive discounted price, order must be received by Friday, January 12, 2024.

Minimum order per graphic 6 sq. ft.; Double sq. ft. for double-sided graphics; File conversion, retouching, cloning or color correcting may incur additional labor charges (Demers will advise of charges before work is performed).

Please call an Exhibitor Sales Specialist for price quotes on graphics over 80 sq. ft.

### **BACKING MATERIAL**

Standard:	Upgraded: (additional 15% charge)
Foam Core PVC Fluted Vinyl Banner	☐ Sintra ☐ Gator Board ☐ Plexi

If backing material is not selected, PVC Fluted will be used.

### SIGN LAYOUT







ertical

### Designer to decide

### SPECIAL INSTRUCTIONS

P	e file name that will be ded to our FTP (see n		
Total X	6.35% <b>+</b> Sales Tax	8.00% <b>=</b> Admin Fee	Grand Total

If you will be ordering more than one sign, please use one order form per graphic/sign.

#### Order Online and Save the 8% Administrative Fee

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	



### **ARTWORK & FILE GUIDELINES**

DES-Demers Expo will provide you with the best possible quality graphics for your event or exhibit. You can assist us in that effort by providing digital art files using the guidelines listed below. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer. Two overall considerations for submitting acceptable artwork involves proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to ensure accurate color reproduction.

### PREFERRED SOFTWARE AND FILE FORMATS

We are capable of working with both PC and MAC based software, and can accept art created with the following software programs:

- ADOBE—Illustrator, InDesign, and Photoshop
- COREL DRAW

The Following Files can be submitted for graphic reproduction:

- EPS and Al
- TIF
- PDF
- JPG

Vector formats are best to use. When using vector based formats include all fonts, or convert fonts to outlines or paths

File types that cannot use to reproduce high quality graphics include:

- GIF files
- Microsoft Office software files such as Word (.doc), or PowerPoint (.ppt) file types
- Self-extracting files, such as EXE or SEA files

### HOW TO SEND ARTWORK

- Artwork files that are of acceptable resolution as listed above will typically be too large to send via email. Files may be shared via online file sharing with program of your choice, saved and sent via overnight delivery on either a CD-ROM or a DVD, along with the hard-printed proof copy. (Floppy disks and zip drives are not a good option for sending large graphics files.)
- •Files may also be uploaded to DES-Box Files. Please contact Demers at 860-882-0003 to obtain access.
- •If your artwork files are below 6 megabytes they can be e-mailed to info@demersexpo.com.



### **UNION LABOR REGULATIONS**

## UNION RULES ARE IN EFFECT AT THE CONVENTION CENTER!! PLEASE READ THE FOLLOWING SUMMARY OF WHEN THE UNION RULES APPLY, AS THESE RULES MAY IMPACT YOU AS A VENDOR:

### (1) If Your Vehicle Exceeds 14' In Length:

You are required to use Union Labor to unload (and reload) your items.

### (2) If You Require Mechanized Equipment To Move Your Items:

(pallet or rider jack, forklift, moffett lift, bobcat)
You are required to use Union Labor to operate this equipment.

### (3) If You Require Assistance To Set Your Booth:

You may have up to 3 of your employees to set your booth. If more than 3 are needed, the additional person(s) must be Union Labor staff.

The employees used MUST be full time employees of the Exhibiting Company. Employment ID to verify full time employment status may be requested.

### **Notice to Exhibitors Regarding use of Exhibitor Appointed Contractors:**

Exhibitor Appointed Contractors (EAC) may supervise the work performed, but employees of the EAC may not perform the actual work to set the booth.

#### \*\* THE CONVENTION CENTER DOES NOT PROVIDE CARTS FOR VENDOR USE \*\*

See the Demers Exhibitor Services Desk with any questions.

#### **ADVANCED SHIPMENTS OF FREIGHT**

Vendor items may be shipped in advance of the event to the Demers Expo Warehouse, or directly to the Convention Center via a third party carrier (i.e. UPS, FedEx and all other contract or freight carriers). All direct deliveries to the Convention Center will be received only on event setup days, so please plan accordingly. Items shipped in advance will be delivered to the Vendor by Demers Expo Services. Applicable material handling / drayage fees will apply.

#### **FLAMEPROOFING / FIRE REGULATIONS**

All booth items and decorative materials, including table coverings, must be non-flammable and flame-resistant in accordance with applicable fire code standards and regulations as set forth by the office of the Connecticut State Fire Marshal. Specifically, all such items must meet or exceed NFPA 701 standards.

#### **INSURANCE**

You are advised to consult your insurance broker to determine the appropriate level of insurance coverage required for your display items and materials from the time they leave your premises until their return thereto. Demers Exposition Services, Inc., the Event Venue, and their respective officers, employees, agents, associates, successors and assigns, are not responsible for loss or damage sustained to exhibitor items or materials, whether sustained by fire, water, theft, accident or other cause, foreseeable or unforeseeable.



### **LABOR ORDER FORM**

			ORDER ONL	INE	E AND SAVE	TI	HE 8% ADMIN	IIS'	TRATIVE FEE	!	
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Address: Phone: City/State/Zip: Date: Authorized by: Signature: E-mail:



### IN-BOOTH FORKLIFT

To determine if you need in-booth forklift and labor, please read this form carefully.

This service cannot be used in lieu of material handling services.

In-booth forklift and labor may be required to assemble displays, or when un-crating, positioning and re-skidding equipment, displays or machinery. If you require a forklift, a crew will be assigned consisting of a forklift, operator and assistant.

A forklift is required for moving equipment or materials weighing 200 lbs. or more. Forklift capacity is limited to 5,000 lbs. per piece. For items exceeding 5,000 lbs., or if special rigging may be needed (as determined by DES Staff), additional fees will apply.

### **IN-BOOTH FORKLIFT & LABOR**

ADVANCE PRICE SHOWSITE PRICE RATE SCHEDULE Forklift & Crew Extra Assistant Forklift & Crew Extra Assistant STRAIGHT TIME 8:00am to 4:30pm, Monday - Friday \$273.00 \$164.85 \$305.55 \$197.40 **OVERTIME** 8:00am to 4:30pm, Saturday & Sunday \$409.50 \$247.28 \$458.33 \$296.10

4:31pm to 11:59pm, Monday - Sunday

DOUBLE TIME 12:00am - 7:59am, Monday - Sunday & all Holidays \$546.00 \$329.70 \$611.10 \$394.80

\*\*Advance Pricing Deadline: Friday, January 12, 2024\*\*

One Hour minimums apply for crews and extra assistants; thereafter, charges are assessed at one

One Hour minimums apply for crews and extra assistants; thereafter, charges are assessed at one hour increments.

Start time guaranteed only when labor is requested for the start of the working day at 8:00am.

Supervisor must check in at the Demers Exposition Service Desk to pick-up labor.

Upon completion, the Supervisor must return the crew to the Demers Exposition Service Desk and approve the work order.

Labor must be cancelled in writing, 72 hours in advance to avoid one (1) hour cancellation or noshow fee per crew and/or worker.

Invoice will be calculated according to actual hours worked.

#### **INSTALLATION LABOR**

Description	Date	Start Time	No. of Equip/Person	Х	Approx. Hrs Per Laborer	=	Total Hours	@	Hourly Rate	=	Estimated Total Cost
				×		=		@		=	
				×		=		@			

Sub-Total

Order Online and save the 8% Administrative Fee! 8.00% Admin Fee

Total

#### **DISMANTLE LABOR**

Description	Date	Start Time	No. of Equip/Person	Х	Approx. Hrs Per Laborer	=	Total Hours	@	Hourly Rate	=	Estimated Total Cost
				×		=		@		=	
				×		=		@			

\*When scheduling dismantle labor, allow sufficient time for empty containers to be returned

Sub-Total

Order Online and save the 8% Administrative Fee! 8.00% Admin Fee

Total

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	



### **FORKLIFT PICK SERVICE**

Forklift Pick Service is provided for materials such as skids of concrete blocks, buckets, etc., brought onto the show floor by exhibitor's company truck.

Forklift capacity is 5,000 lbs. per piece.

Pick service will be charged per pick.

Service can be provided during exhibitor move-in/move-out times.

Refer to the Rate Information included on this page

Materials shipped by other transportation to the Demers Warehouse or to show-site will

be charged per hundred weight as specified in the Material Handling Services

Order Form included in this Kit.

RATE SCHEDULE

			Per Pick	Extra Assistant	Per Pick	Extra Assistan
	STRAIGHT TIME	8:00am to 4:30pm, Monday - Friday	\$134.40		\$145.95	
	OVERTIME	0:00am to 1:20nm Caturday & Cunday	\$134.4U	\$102.90	\$145.95	\$113.40
	OVERTIME	8:00am to 4:30pm, Saturday & Sunday	\$246.60	\$154.35	\$218.93	\$170.10
		4:31pm to 11:59pm, Monday - Sunday	φ210.00	Ψ1011.00	Ψ210.00	ψποπο
	DOUBLE TIME	12:00am - 7:59am, Mon Sun. & all Holidays	\$268.80	\$205.80	\$291.90	\$226.80
					inbound and outbound	
				Advance Pricing Deadline	: Friday, January 12	2, 2024

To qualify for this service, items must be palletized, skidded, or in some manner able to be handled with a forklift without the need for special rigging. Please note the price is per each pick - off and back on your truck.

**ADVANCE PRICE** 

MOVE IN PICKS												
Description	Date	Start Time	Total Weight	No. of Picks	х	Rate	=	Estimated Total Cost				
					×		=					
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Sub-Total												
Order Online and save the 8% Administrative Fee! 8.00% Admin Fee												
						Tota	al					

MOVE OUT PICKS									
Description	Date	Start Time	Total Weight	No. of Picks	х	Rate	=	Estimated Total Cost	
					×		=		
					×		=		
Sub-Total									
Order Online and save the 8% Administrative Fee! 8.00% Admin Fee									
						Tota	al		

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

Demers Events & Expo Services

**SHOWSITE PRICE**